

CEFR-Equivalent Advanced English Assessments for Hiring & Workforce Development

Ensure Your Team's Language Skills Meet The Highest Global Standards



WHY LANGUAGE PROFICIENCY MATTERS

In today's global economy, strong English communication is essential for customer service, collaboration, and professional success. HR Avatar's Reading and Listening assessments help organizations accurately measure language skills for **hiring, training, and internal benchmarking**—ensuring employees meet the communication demands of their roles.

WHO BENEFITS FROM LANGUAGE TESTING?

Ideal for companies that rely on clear and effective English communication, including:

- ✓ **Multinational Corporations (MNCs)** – Ensure global teams communicate effectively.
- ✓ **Call Centers & BPOs** – Hire and train agents with strong English skills.
- ✓ **Airlines & Hospitality** – Improve guest interactions and customer experience.
- ✓ **Financial Services & Banking** – Ensure professionals can handle international clients.
- ✓ **Healthcare & Medical Services** – Support clear communication in patient care.
- ✓ **Universities & E-Learning** – Assess student and faculty language skills.
- ✓ **Government & Public Sector** – Ensure professionals meet language requirements.
- ✓ **Tech & IT Firms** – Improve collaboration with global partners.
- ✓ **Retail, Logistics & E-Commerce** – Strengthen international business operations.

HOW ARE THE ADVANCED ASSESSMENTS DIFFERENT?

These are designed specifically for evaluating higher-level proficiency, starting at B1 (Intermediate) and progressing through B2, C1, and C2. Unlike the standard assessments, which assess a broader range of abilities and include visual aids at lower levels, the advanced tests begin at a mid-difficulty level and increase in complexity to challenge comprehension without extra support. These tests are ideal for confirming strong English proficiency in professional or academic contexts, using adaptive scoring to pinpoint the highest level a candidate can successfully complete.

HOW HR AVATAR'S ADVANCED READING & LISTENING TESTS WORK

1. CEFR Levels Assessed

- **Intermediate (B1)** – Candidates understand main points of clear standard input on familiar matters.
- **Upper Intermediate (B2)** – Can comprehend complex texts and interact with fluency.
- **Advanced (C1)** – Understands longer, more complex texts and implicit meanings.
- **Proficient (C2)** – Can easily understand virtually all written and spoken English.



2. Adaptive Testing

Candidates start at a **mid-difficulty level (B1)** and answer a **set of questions** to assess proficiency. If they meet the required score, they advance to the next level; otherwise, the test **ends early**, and they receive a score.

3. Detailed Score Reporting

Employers receive a detailed score breakdown for each level attempted, highlighting the highest level the candidate is proficient in, along with suggested interview questions and skill descriptions to support hiring decisions.

4. Secure & Efficient

A large question bank, randomization, and timed responses ensure test integrity, while adaptive testing allows candidates to complete the assessment in just **20 (Listening) to 30 (Reading) minutes**.