

CEFR-Equivalent English Assessments for Hiring & Workforce Development

Ensure Your Team's Language Skills Meet Global Standards



WHY LANGUAGE PROFICIENCY MATTERS

In today's global economy, strong English communication is essential for customer service, collaboration, and professional success. HR Avatar's Reading and Listening assessments help organizations accurately measure language skills for **hiring, training, and internal benchmarking**—ensuring employees meet the communication demands of their roles.

WHO BENEFITS FROM LANGUAGE TESTING?

Ideal for companies that rely on clear and effective English communication, including:

- ✓ **Multinational Corporations (MNCs)** – Ensure global teams communicate effectively.
- ✓ **Call Centers & BPOs** – Hire and train agents with strong English skills.
- ✓ **Airlines & Hospitality** – Improve guest interactions and customer experience.
- ✓ **Financial Services & Banking** – Ensure professionals can handle international clients.
- ✓ **Healthcare & Medical Services** – Support clear communication in patient care.
- ✓ **Universities & E-Learning** – Assess student and faculty language skills.
- ✓ **Government & Public Sector** – Ensure professionals meet language requirements.
- ✓ **Tech & IT Firms** – Improve collaboration with global partners.
- ✓ **Retail, Logistics & E-Commerce** – Strengthen international business operations.

HOW HR AVATAR'S READING & LISTENING TESTS WORK

1. Accurate Benchmarking

Aligns with CEFR levels (PreA1, A1, A2, B1, B2, C1, C2) for standardized results.



2. Adaptive Testing

Candidates begin at the **Pre-Beginner** level and answer **9 questions per level** to assess proficiency. The test adapts in real-time, ending early if a candidate fails a level or continuing until their true proficiency level is determined.

3. Detailed Score Reporting

Employers receive a detailed score breakdown for each level attempted, highlighting the highest level the candidate is proficient in, along with suggested interview questions and skill descriptions to support hiring decisions.

4. Secure & Efficient

A large question bank, randomization, and timed responses ensure test integrity, while adaptive testing allows candidates to complete the assessment in just 10–30 minutes.